

UNIVERSITY
OF WYOMING

OUTREACH SCHOOL

Office of Conferences and Institutes
Dept. 3972, 1000 E. University Ave.
Laramie, WY 82071

Persons seeking admission, employment, or access to programs of the University of Wyoming shall be considered without regard to race, color, religion, sex, national origin, disability, age veteran status, sexual orientation, and political belief.

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GOVERNOR'S SUMMIT ON WORKFORCE DEVELOPMENT



WYOMING'S WORKFORCE in 1929 - building our future. Photo courtesy of the Wyoming State Archives.

SNOW KING LODGE • JACKSON, WY • JUNE 3 - 4, 2004

SPONSORED BY THE WYOMING WORKFORCE DEVELOPMENT COUNCIL

IN PARTNERSHIP WITH THE WYOMING DEPARTMENT OF WORKFORCE SERVICES



**REAL BUSINESS SOLUTIONS
FOR WYOMING**

WWW.WYOMINGWORKFORCE.ORG

SUMMIT AGENDA

THURSDAY, JUNE 3

8:00 - 9:00 am On-site Registration - Lobby
 9:00 - 11:00 am Reducing Health Insurance Costs for Small Business
 8:00 am - Noon Workforce Development Training Fund*
 Noon - 2:00 pm Lunch
 Noon - 1:15 pm Opening Address ~ **Governor Dave Freudenthal**
 1:15 - 2:00 pm Wyoming Business Roundtable
 ~ **Mick McMurry** - Energy Sector
 ~ **Keith Marcott** - TriHydro - Industry Sector
 ~ **Jeff Heilbrun** - Teton Pines - Tourism Sector
 2:30 - 3:45 pm Workshops
 4:00 - 5:15 pm Workshops
 5:30 - 7:30 pm Reception

FRIDAY, JUNE 4

7:30 - 8:30 am Remarks ~ **Emily Stover DeRocco**,
 Assistant Secretary, Employment & Training
 Administration, U.S. Dept. of Labor
 8:30 - 9:30 am Keynote Address ~ **Stacy Allison**
 9:30 - 10:30 am National Workforce Initiatives Panel
 ~ **Ilyse Schuman** - moderator, Sen. Enzi's Office
 ~ **Ellen O'Brien Saunders** - Washington
 ~ **Luke Weisberg** - Minnesota
 ~ **Jeannine LaPrad** - Michigan/Corporation for a
 Skilled Workforce
 10:45 - 11:45 am Workshops
 Noon - 2:00 pm Lunch
 12:30 - 12:45 pm **Frederico Juarbe Jr.**, Assistant Secretary for
 Veterans' Employment & Training, U.S. DOL
 12:45 - 1:00 pm **Diana Enzi**, Board Member, U.S. Department of
 Labor Advisory Committee on Apprenticeship
 1:00 - 2:00 pm Wyoming Workforce Investment
 ~ **Ilyse Schuman** - moderator, Sen. Enzi's Office
 ~ **Dr. Trent Blankenship** ~ **Kathy Emmons**
 ~ **Tucker Fagan** ~ **Dr. Bill Gern**
 2:30 - 3:45 pm Workshops
 4:00 - 5:15 pm Closing Address ~ **Senator Mike Enzi**

* This Train the Trainer Seminar will be open to the entities who provide businesses with free assistance in filling out the WDTF application: DWS Workforce Centers, Chambers of Commerce, Economic Development Associations, Wyoming Business Council, Community College Workforce Coordinators, Small Business Development Centers, and Training Entities.

An exhibit area featuring vendors from around the state will be located at the Pavilion.

OPTIONAL

ACTIVITIES/RECREATION:

During the off-hours and following the conference, take advantage of all Jackson Hole has to offer, including:
 • Horseback Riding • Theater
 • River Rafting • Galleries
 • Yellowstone & Grand Teton Park tours
 • Hot-air Balloon Rides
 • Great Shopping
 • Restaurants and more!
 For more information or to sign up for specific activities call the Snow King activity desk at (307) 733-5200, ext. 123 (after Memorial Day) or locate vendors directly by visiting www.jacksonholechamber.com

ACCOMMODATIONS:

A block of rooms is reserved for conference participants at Snow King Resort in Jackson. **YOU must call Snow King Resort at (800) 522-KING by May 10, 2004.** Mention that you are with the Governor's Summit on Workforce Development to receive the special rates of Single \$69/night Double \$79/night Triple \$89/night Quad \$99/night During June accommodations in Jackson are scarce. We strongly urge you to reserve rooms early. Once these rooms are booked we cannot guarantee housing in Jackson Hole during the conference.

If you have any questions about alternative accommodations, call Adrienne at 1-877-773-3618 ext. 1

Governor's Summit on Workforce Development June 3-4, 2004 • Snow King Resort • Jackson, WY

PLEASE NOTE: Full payment must accompany registration. Register one person per form. Form may be duplicated. Print name as you would like it to appear on your nametag.

Name _____ Company _____
 Address _____ City/State/Zip _____
 Phone () _____ E-mail _____

If you are a University of Wyoming employee, please list your department here. _____

The University of Wyoming is committed to making this conference accessible to all individuals. If you have a disability and require accommodations to participate in this activity, or have special dietary needs please check here. You will be contacted by someone from the Office of Conferences and Institutes to discuss your specific needs.

Registration Fee: (workshops, breaks, luncheons, reception.) **No pre-registrations accepted after 5/25/04**

Single Registration\$125\$ _____

Please pick four of the following workshops you would like to attend:

EDUCATION

- *Swing & Baby Boomer Generations: Wyoming's Untapped Resource* Thurs. @ 2:30 pm
- *Creating A Quality Intern Program For Your Business* Thurs. @ 2:30 pm Fri. @ 2:30 pm
- *Business Performance - How to Improve Employee Productivity* Thurs. @ 4:00 pm Fri. @ 2:30 pm
- *Develop Your Workforce With the Wyoming Community College System* Fri. @ 10:45 am
- *How Small Businesses Can Reduce the Cost of a Drug-Free Workplace* Fri. @ 10:45 am
- *Accessing Apprentice & Training Programs* Fri. @ 2:30 pm

EMPLOYMENT

- *Recruiting Skilled Workers for Your Business* Thurs. @ 2:30 pm
- *Reducing Employee Turnover and Improving Employee Retention* Thurs. @ 2:30 pm Fri. @ 10:45 am
- *How To Access Guest-Worker Programs* Thurs. @ 4:00 pm
- *Internet Marketing: New Markets for Small Business* Thurs. @ 4:00 pm Fri. @ 10:45 am
- *Reduce Your Health Insurance Costs* Thurs. @ 4:00 pm Fri. @ 10:45 am
- *Managing Risk and Reducing Workers Compensation Costs* Fri. @ 2:30 pm

ECONOMIC DEVELOPMENT

- *Entrepreneurship: How To Turn Innovation Into Profit* Thurs. @ 2:30 pm Thurs. @ 4:00 pm
- *Small Business Financing for Wyoming Businesses* Thurs. @ 2:30 pm Fri. @ 2:30 pm
- *Business Opportunities for Wyoming Women* Thurs. @ 4:00 pm
- *Site Selection: How To Attract Light Manufacturing* Thurs. @ 4:00 pm Fri. @ 2:30 pm
- *Business Training Grants: Wyoming's Workforce Development Training Fund* Thurs. @ 4:00 pm Fri. @ 10:45 am

Exhibit Booth (doesn't include conference registration)\$100\$ _____

I need electrical access for my display

TOTAL AMOUNT ENCLOSED\$ _____

◆ **Make checks payable** to UW/Workforce

◆ **Mail registration** to: UW Conferences & Institutes Dept. 3972, 1000 E. University Ave. Laramie, WY 82071

◆ **To register by phone** call Adrienne at 1-877-733-3618, ext. 1 or 307-766-2124 FAX (307) 766-3914. You must use a VISA, MasterCard, or AMEX card to register by phone or fax.
 Card # _____ Exp. Date _____

◆ **To register online** www.wyomingworkforce.org

◆ **Cancellation/Refund Policy:** Written cancellations received on or before 5/25/04 will receive a full refund. After 5/25/04 a \$25 administrative processing charge will be assessed. **All cancellations must be received in writing. No refunds for no-shows.**