



Jerimiah Rieman, Policy Analyst
122 W. 25th St., Herschler Bldg. 2E
Cheyenne, WY 82002
Phone: 307-777-5629
Fax: 307-777-5857
jriema@state.wy.us
www.wyowdc.org

WYOMING WORKFORCE DEVELOPMENT COUNCIL
MEETING SUMMARY

November 13-14 2008

McMurry Training Center ~ Casper

Council Members Present:

Dave Scriven, Chair	Jim D. Engel, Vice Chair	Bruce Brown
Rita Rushing-Alternate	Leonard R. Scoleri	Jon R. Conrad
Dr. Ray Fleming Dinneen	Curtis Biggs	Joan K. Evans
“Rocky” Anderson	Senator Cale Case	Mark Herrmann
Kristen Wilson	Cindi Thiede-Alternate	Gary W. Child
Christie DeGrendele	Dr. Jim Rose	Bryan Monteith
Tim Wells	Representative Dan Zwonitzer	Senator John Hastert

Council Members Absent:

John Jackson, Bob Jensen, Tony Lewis, Dr. Jim McBride, Greg Shaefer, Governor Dave Freudenthal and Representative Amy Edmonds

Others Present:

Jerimiah Rieman, DWS Policy Analyst; Lisa Osvold, DWS Deputy Director; Roxanne Parsonault, DWS Fiscal Staff; Rob Black, DWS Grant Coordinator; Brad Westby, DWS Industry Partnership Manager; Shelli Stewart and Cassie Cowsert, DWS Communications Unit; Dave McNulty, USDOL/VETS; Guy Hadley, Casper Workforce Office; Mark Willis, WBC; Jean Bennett, Bobbie Lower, and Cheryl Kulm, Experience Works; Wendy Tyson and Sylvia Jones, DOE; Tom Martin, WDE; Mark Harris and Sara Saulcy, R&P; Dona Owen, DWS Casper.

Call to Order Welcome and Introductions

Dave Scriven, WWDC Chairman, called the meeting to order at 1:03 p.m. and welcomed all in attendance. All present, introduced themselves.

Approval of Agenda

The topic "Letters of Support" was added to the agenda for the second day.

Rocky Anderson moved to approve the agenda as amended. Christie DeGrendele seconded the motion, and it carried.

Approval of September 2008 Minutes

Rocky Anderson moved to approve the minutes as mailed. Leonard Scoleri seconded the motion, and it carried.

Council Member Profiles

Rocky Anderson – Rocky said that he was born and raised in Douglas and was the youngest of six children. He started an electrical apprenticeship in 1980 and became a journeyman in 1984. He has been active in the electrical apprenticeship program for his entire career and has served as Training Director for JATC since 2002. Mr. Anderson serves as a labor delegate on the WWDC.

Kristin Wilson – Ms. Wilson was unable to attend the meeting.

Draft Marketing Plan

Cassie Cowsert, DWS Communications Unit, said the WWDC's Communication committee is focusing on two groups: Small businesses and Youth. Ms. Cowsert gave a report on what kind of small businesses the state has and what high school students in Sheridan and Cheyenne would want from the Council and agency as far as resources in choosing a career. The Council broke into four (4) groups to assist in developing a marketing plan for targeting these two groups.

Mark Herrmann was group leader regarding market needs, trends and growth; Gary Child was leader for SWOT Analysis; Rob Black was group leader for the services offered by the WWDC/DWS; and Jim Engle was leader for the mission statement, objectives, and strategies.

At 2:20 group leaders gave a presentation on their group's discussion. Ms. Cowsert said she and Shelli would compile what the Council developed and write a report.

Jerimiah Rieman handed out materials and asked the Council to review them before the meeting the following day.

Tours

A Council member suggested when the Council tours businesses, that they ask managers/owners how the Council can help them or what services the Council and agency can provide to them.

The meeting recessed with tours of Automation and Electronics, Inc. and Wyoming Electrical JATC.

Council Working Dinner

After the tours, the Council had a working dinner at the Fire Rock Steakhouse. The meeting recessed at 9:15 p.m.

On November 14, the meeting reconvened at 8:10 a.m. with Mr. Scriven welcoming all in attendance.

The agenda changed with the Strategic Planning topic to be discussed first.

Strategic Planning

Dave Scriven gave an overview of the strategic planning session that took place last April. He reviewed the vision and mission statements and the five goals. There was some discussion about where the Council was in meeting the goals. From 9-10:15 there were committee breakouts.

After the committees met, a break was called. The meeting reconvened at 10:30.

DWS Update

Career Readiness [CRC] – Director Joan Evans expressed appreciation for the 280 staff persons who have been very supportive with delivering services and doing more with less. At this time 122 CRC certificates have been issued and there are 42 testing sites. Director Evans and Jerimiah visited with Dr. McBride and Mary Kay Hill at the Department of Education. They would like high school students to have the choice of taking the Workkeys test. Since DWS doesn't have money to do this, the WDE is asking for \$60,000 in their supplemental budget to help students pay for the testing if they have no access to monetary assistance.

Director Evans invited Council members to a Workkeys conference this spring.

Legislative Update – Jerimiah Rieman reviewed the Industry Partnership Act draft legislation. He stated that the Joint Minerals committee will meet next week to discuss the bill. Mr. Rieman continued to explain that there were two phases to the bill.

The second bill Mr. Rieman reviewed was the Career Technical Training Grant. Mr. Rieman highlighted ensuring funding for career tech students, testing criteria, grant eligibility, and the Hathaway Scholarship issue in regard to students being taken away from this program.

Approval of Letters of Support

Tim Wells moved to approve the letters of support. Bryan Montieth seconded the motion, and it carried.

WWDC DRAFT Executive Order

After reviewing the draft copy of the order, Bruce Brown moved to approve the Executive Order. Bryan Montieth seconded the motion. There was discussion and **Rocky Anderson moved to approve the Executive Order with an addition to include two labor delegates. Tim Wells seconded the motion and it carried.**

Evaluation Committee Reports

Planning Year 2008 Quarter II Report – **Bruce Brown moved to approve the budget. Christie DeGrendele seconded the motion and it carried.**

Training Provider Approvals – **Jon Conrad moved to approve the training provider applications. Mark Herrmann seconded the motion which carried.**

Council Discretionary Reserve Fund Policy – **Rocky Anderson moved to approve the Council Discretionary Reserve Fund Policy as adopted. Bruce Brown seconded the motion, and it carried.**

State Plane Policy – Bruce Brown moved to approve the State Plane Policy. Christie DeGrendele seconded the motion. There was discussion. Tim Wells moved to amend 4.3 of the policy. Discussion continued. **Christie DeGrendele moved to table the policy and send it to committee with recommendation. Bruce Brown seconded this motion, and it carried.**

A break was called and the meeting reconvened 10:30 a.m.

Youth Council

Youth Services RFP – The Youth Council will be releasing a Request for Proposal in December seeking a contractor to operate the Workforce Investment Act Youth Services for program years 2009-11. Proposals will be accepted through January 31.

A contractor will be selected, and a contract put in place by April 1. The current operator is the Department of Workforce Services.

Other Business from Council Members and Staff

Council members requested that plaques be ordered and given to out-going Council members. **Rocky Anderson moved to give plaques for appreciation of service to out-going Council members who served at least one full term and attended 75 percent of WWDC meetings. Bruce Brown seconded this motion, and it carried.**

Public Comment

There were no public comments.

Next Meeting

The next meeting will be on February 12 and 13 in Cheyenne.

Adjournment

Bruce Brown moved to adjourn the meeting with Rocky Anderson seconding the motion.
The meeting adjourned at 12:17 p.m.

Respectfully submitted by,

Approved by,

Cynthia Sandoz
WWDC Recording Secretary

Dave Scriven
WWDC Chairman

cs: